

ASTM ICAM 2024

International Conference on Additive Manufacturing

ATTENDEE & EXHIBITOR PROSPECTUS

OCTOBER 28 - NOVEMBER 1, 2024 ▼ ATLANTA, GA



About

The **ASTM International Conference on Advanced Manufacturing (ASTM ICAM 2024)** is scheduled to take place from October 28 to November 1, 2024, at the Hilton Atlanta in Atlanta, GA, USA. This event is proudly hosted by the ASTM International Additive Manufacturing Center of Excellence (AM CoE) and is further supported by over a dozen ASTM technical committees.



ICAM 2024 marks the ninth annual flagship event for ASTM, emphasizing standardization, qualification, and certification, with a particular focus on industry-specific requirements encompassing the entire advanced manufacturing processes and value chains. The conference's comprehensive agenda includes 20+ symposia, covering vital topics and key areas in additive and advanced manufacturing. ICAM is thoughtfully organized by a dedicated team of over 100 scientific committee members, all recognized as advanced manufacturing experts hailing from various sectors, including industry, academia, government and regulatory agencies, national labs, and more.



CO-CHAIR
NIMA SHAMSAEI
AUBURN UNIVERSITY



CO-CHAIR
MOHSEN SEIFI
ASTM INTERNATIONAL

This conference addresses application specific requirements of various industry sectors in addition to covering the fundamentals of advanced manufacturing processes with the goal of transitioning research to application through standardization. Industry, academia, and government agency professionals in the AM community are invited to address the current and future state of:

- Industry standards
- Design principles
- Qualification and certification
- Innovations in the industry
- Materials and processes
- Data management, sharing, analysis, and beyond

Overview

INDUSTRIAL SECTOR

- Aviation
- Construction on Earth and Beyond
- Defense
- Energy, Maritime, Oil and Gas
- Ground Transportation and Heavy Machinery
- Medical
- Space

INDUSTRY 4.0

- Artificial Intelligence and Machine Learning
- Data Management
- Modeling, Simulation, and Digital Twins
- Robotics and Automation
- Security

NON-METALLIC MATERIALS

- Ceramics
- Electronics
- Polymers

VALUE CHAIN

- Advanced Topics in AM
- Design
- Directed Energy Deposition
- Environmental and Corrosion
- Fatigue and Fracture
- Feedstock Characterization, Specification, and Reuse
- In-Situ Monitoring and In-Process Control
- Microstructural and Mechanical Behavior
- Non-Destructive Evaluation and Inspection
- Sinter-Based AM Technologies
- Sustainability and Economics

STUDENT PRESENTATION AND POSTER COMPETITION



PANEL DISCUSSIONS



KEYNOTE ADDRESSES



STUDENT COMPETITION



SHORT CERTIFICATE COURSES



EXHIBIT



AWARDS CEREMONY

ABOUT ICAM 2023

TOP PARTICIPATING ORGANIZATIONS

- | | |
|--|--|
| - Auburn University | - Lawrence Livermore National Laboratory |
| - Boeing | - NASA |
| - Data management, sharing, analysis, and beyond | - NIST |
| - Department of Defense | - Oak Ridge National Laboratory |
| - DMG MORI | - The Ohio State University |
| - EOS | - Penn State University |
| - GE | - Sandia National Laboratories |
| - Huntington Ingalls Industry | - U.S Department of Energy |

455+

PARTICIPATING ORGANIZATIONS

54%

INDUSTRY



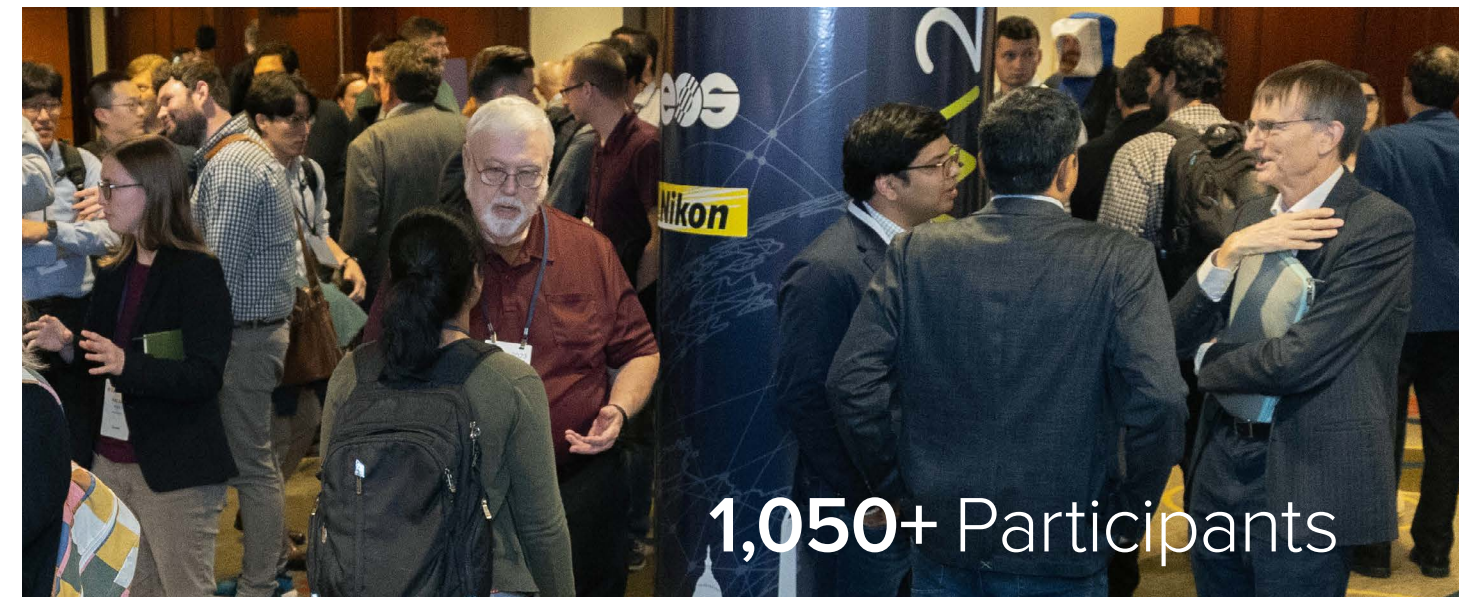
24%

ACADEMIA



22%

GOVERNMENT



1,050+ Participants

Research to application through standardization

700+ presentations
26 symposia

10 live panel discussions
8 keynote addresses + panel
3 short certificate courses

Top participating countries



United States
United Kingdom
Canada
Germany
Italy

Singapore
France
Japan
Spain
Sweden

Sponsorship Opportunities

ICAM 2024 presents an unparalleled chance for sponsors to engage with a diverse audience of AM professionals, leaders, and influencers across industry, academia, and regulatory sectors. Through pre-conference promotions, exhibit spaces, networking events, and other avenues, sponsors can establish meaningful connections with attendees throughout the event.

Sponsors will benefit by:

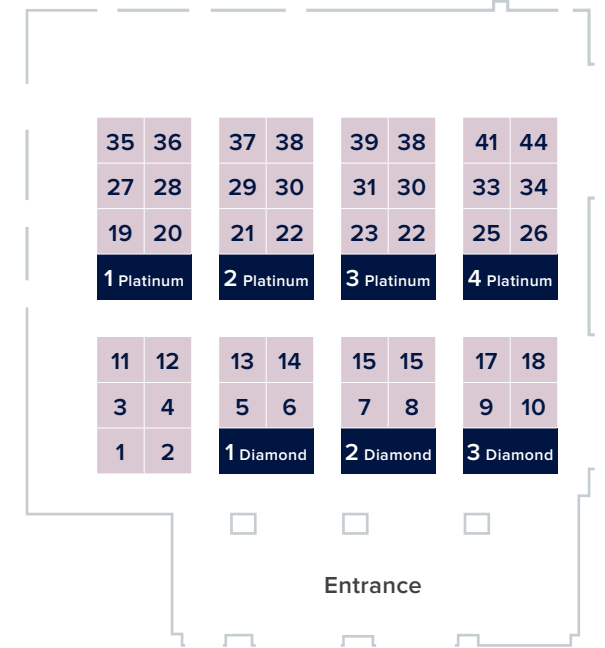
- ✓ Developing relationships with key decision-makers in AM across industry, academia, and regulatory sectors.
- ✓ Showcasing their products/services to our extensive network of partners and organizations.
- ✓ Expanding brand visibility and outreach.

Packages, cost, and quantity available

	Diamond	Platinum	Gold
	\$20,000 – 3	\$10,000 – 4	\$6,000 – 54
PRE-EVENT MARKETING			
Pre-event attendee list (company only) beginning 30 days prior to event	weekly	30 & 10 days	
Logo in pre-event email	●	●	
Logo, link, and company description on event website	●	●	●
Dedicated marketing email to ASTM AMCOE contact database - Prior to ICAM 2024	●		
social media post(s) mention prior to conference	●		
ONSITE MARKETING			
Logo inclusion on sponsor sign	●	●	●
Logo and link on mobile app	●	●	●
Logo on lanyards	●		
Logo in printed conference program	●	●	
Branded decals & signage	●	●	
Mobile app push notification	●		
Logo scrolling between sessions in keynote & session rooms	●	●	
Branded pillar wraps (with conference logo)	●		
EXPO			
Table top (table, chairs, side pipe and drape)	10 x 20	10 x 20	10 x 10
12 dedicated expo hours	●	●	●
Priority placement	●	●	
REGISTRATIONS			
Conference passes	6	4	2
CONFERENCE EXPERIENCE			
Awards ceremony invitation(s)	6	4	2
Awards ceremony introductions and recognition	●		
Participation in panel discussion (recorded and will be available on-demand)	●		
Speaking opportunity – 30-minute invited presentation to the symposia of choosing	●		
250 words and/or video featured in daily ICAM email	●		
POST EVENT MARKETING			
Logo & link on post thank you email to all attendees	●	●	●
Post-event attendee list (opt in only)	●	●	
First Right of Refusal (2025)	●	●	

VENUE & EXHIBITOR FLOOR PLAN

Hilton Atlanta
255 Courtland Street, NE
Atlanta, GA 30303
United States



PREVIOUS SPONSORS

- Diamond**
- DMG MORI Federal Services
- EOS
- Nikon
- Gold**
- 3YOURMIND
- Addiguru
- Chromatic 3D Materials
- Cobra Scientific
- CrystalView
- Divergent
- EXUM
- Gasbarre
- Herding
- Incus
- Lincoln Electric Additive Solutions
- Nano Dimension
- Plastometrex
- REM Surface Engineering
- Sandvik AM
- Siemens Energy
- Tekna
- Trumpf
- Xact Metal

2023 SUPPORTING

- Organization**
- Formnext
- SME
- Government**
- Federal Aviation Administration (FAA)
- NASA
- NIST
- NSF
- U.S. Department of Defense
- U.S. Department of Energy
- U.S. Food & Drug Administration (FDA)



ICAM2023 HIGHLIGHTS



ASTM INTERNATIONAL

Helping our world work better

Committed to serving global societal needs, ASTM International positively impacts public health and safety, consumer confidence, and overall quality of life. We integrate consensus standards – developed with our international membership of volunteer technical experts – and innovative services to improve lives...Helping our world work better.

ASTM INTERNATIONAL HEADQUARTERS

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